

Montefiore Update

June 23, 2014 KEEPING ASSOCIATES IN THE KNOW

Center for the Aging Brain Offers Geriatric Support

Montefiore's newly launched Center for the Aging Brain, a collaborative effort between Montefiore and Albert Einstein College of Medicine, capitalizes on the integrated divisions of Cognitive & Motor Aging in Montefiore's Department of Neurology and Division of Geriatrics in the Department of Medicine to offer comprehensive geriatric care in one central location.

The Center offers treatments based on advanced research and studies regarding the aging brain, drawing upon the expertise of Montefiore clinicians and Einstein researchers in the fields of geriatrics, neurology, rehabilitation medicine, neuropsychology and psychiatry. The Center for the Aging Brain, located at 6 Executive Plaza in Yonkers, opened June 12. It is a "one stop shop" for patients requiring comprehensive care for illnesses and quality-of-life issues associated with aging.

"The rapid graying of the U.S. population with increasing numbers of aging baby boomers has seen an increased prevalence and awareness of cognitive complaints and mobility limitations," says Joe Verghese, MD, Chief, Integrated Divisions of Cognitive & Motor Aging and Geriatrics. The Center's team will provide a holistic approach to elder patient care that is unique and innovative. The Center also offers geriatric consultative care as part of Montefiore's unique approach to caring for older adults facing a variety of age-specific syndromes that can interfere with their health and ability to remain active members of their communities.

Montefiore's team of board-certified geriatricians work closely with the Center's neurologists, as well as with patients' primary care physicians, sub-specialists and caregivers, to develop comprehensive geriatric care plans. Social work and nursing consultation, as well as geriatric psychiatry and rehabilitation medicine needs, will also be available on an as-needed basis.

Montefiore Physicians Present Groundbreaking Research at ASCO

Investigators from the Montefiore Einstein Center for Cancer Care, in conjunction with Albert Einstein College of Medicine, recently presented several abstracts at the 50th Annual Meeting of the American Society of Clinical Oncology (ASCO). Presentations highlighted the discovery of a new gene alteration that can aid in the detection and treatment of certain lung cancers, insights into lung cancer patient populations impacted by HIV and the evaluation of breast cancer treatments.

Haiying Cheng, MD, PhD, Attending Physician, Medical Oncology, Montefiore, and Assistant Professor, Medicine (Oncology), Einstein, was the lead author of a study on the identified amplification of RICTOR, a key component of the mTOR protein complex that regulates cell proliferation and cytoskeleton organization, as a new genomic alteration in an 18-year-old lung cancer patient who never smoked. That initial finding was further explored in a next generation sequencing database of lung cancer patients, and RICTOR amplification was found in

8.2 percent (92/1,128) of cases. In 11 percent of those cases, RICTOR amplification was the only potentially actionable target. Based on these data, RICTOR amplification may identify a new subgroup of lung cancer patients responsive to molecularly-targeted therapy.

"The discovery of the amplification of RICTOR is important, as nearly half of lung cancers do not have a known oncogenic driver," says Roman Perez-Soler, MD, Chairman and Chief, Oncology, Montefiore; Deputy Director, Albert Einstein Cancer Center, Co-Leader, Experimental Therapeutics Program, Albert Einstein Cancer Center, and Professor, Medicine (Oncology) at Einstein, and co-author of the RICTOR study. "RICTOR signaling also has been suggested to play a critical role in regulating cancer cell migration, invasion and metastasis in breast, ovarian and colorectal cancers. Consequently, we see great potential for new diagnosis and treatment opportunities and look forward to continuing our research in this area."

Reengineering Becomes Priority as Epic Build Begins

On June 23, the reengineering of Validation workflows and the Epic build begins. Reengineering is a highly concentrated activity that requires the participation of numerous Subject Matter Experts (SMEs) focused on revising the Epic foundation to meet Montefiore's specific clinical and operational requirements. Currently being built are workflows approved by SMEs who voted in large group sessions during Validation sessions I, II and III. Smaller groups of SMEs are reengineering workflows not approved during the Validation phase.

After making necessary workflow revisions, reengineered workflows will be revalidated with larger groups of SMEs to determine if the modifications work according to Montefiore's best practices or if operational enhancements must be made.



At the core of reengineering are the guiding principles of the Epic project: to improve workflow efficiency, to enhance and standardize care delivery and to deliver a patient experience that adheres to Montefiore's standard of excellence. Reengineering sessions will continue through mid-July. Additionally, progressing into the build phase, various stakeholders, clinicians, managers and staff will collaborate with the Epic team to begin populating customized clinical and operational content in Montefiore's Epic system.

The Epic logo, featuring the word "Epic" in a bold, white, sans-serif font against a dark red background.

The Montefiore School of Nursing Marks Inaugural Commencement



The Montefiore School of Nursing recently graduated its first class at a ceremony at Mercy College in Dobbs Ferry, New York. Susan Green-Lorenzen, RN, Senior Vice President, Operations, Montefiore, delivered the keynote address to the school's 29 graduates. Nurses embody the spirit of humanity, service, expertise and innovation that defines Montefiore and its focus on superior patient outcomes.

Beware of Phishing Scams

Phishing occurs when internet fraudsters impersonate a business to trick you into giving out your personal or financial information, such as credit card and bank account numbers, Social Security numbers or passwords. These messages may appear to be from organizations that you do business with, such as banks, and may threaten to close your account or take other action if you don't respond.

Examples include email messages stating:

- **"We suspect an unauthorized transaction on your account. To ensure that your account is not compromised, click the link below and confirm your identity."**
- **"Please click here to update and verify your information."**
- **"Your account is almost out of memory and you won't be able to access it. Please click here to update your account."**

The senders of these emails are phishing for your information so that they can use it to commit fraud or to infect your computer with malicious software and viruses.

In addition to potentially obtaining sensitive personal information, phishers can also access protected health information about Montefiore patients.

WHAT YOU NEED TO KNOW

Montefiore uses strong email filters to prevent most phishing scams and other junk mail from reaching your inbox.

Montefiore will never ask you to provide your user ID or password for any system. Likewise, Outlook will never ask you for your ID or password in an email.

Legitimate businesses, such as banks and insurance companies, will never ask you to send sensitive information through unsecure channels.

WHAT YOU CAN DO

Never reply to email, text or pop-up messages that ask for your personal or financial

information. Never open attached forms or click on links in these messages either.

Only provide personal or financial information through an organization's website if you typed in the web address yourself and you see indications that the site is secure, such as a URL that begins with https (the "s" stands for secure). Some scammers even mimic secure websites, so be careful even if "https" is present.

If you receive an email that seems suspicious from a colleague, check with the person to make sure that he or she sure actually sent it.

Always be suspicious of unsolicited email. If you get an email message from someone you don't know, delete it.

Never use email to send personal information—email is not a secure method of transmitting sensitive personal data. If you're concerned about your account or need to reach a company that you do business with, call the number on your bill or financial statement, or printed on the back of your credit card.

If you receive a suspicious email at work, contact Montefiore IT immediately. You may contact the Service Desk at [718-920-4554](tel:718-920-4554); Mary Scranton, Privacy Officer, Montefiore, at privacyofficer@montefiore.org, or Anca Banciu, Information Security Officer, Montefiore, at abanciu@montefiore.org.

If you have clicked on a suspicious or fraudulent email, change your password immediately and scan your computer for malware. If you feel that you responded to a phishing email, file a report with the Federal Trade Commission (FTC) at www.ftc.gov/complaint. Visit the FTC's Identity Theft website – victims of phishing could become victims of identity theft, and there are steps you can take to mitigate the situation.

Associate Referral Program

Associates are encouraged to refer experienced administrative nurse managers to Montefiore. If the referral is successfully hired, the associate could receive \$5,000. Administrative nurse

manager opportunities are available in units including cardiac intensive care; medical intensive care; pediatric critical care; telemetry; medical surgical; operating room; emergency room; labor and delivery and neonatal intensive care/maternal child health. Qualified candidates must have a New York State license, a master's degree in nursing, at least five years of clinical experience and a minimum of three years of management experience. To submit a referral, locate the administrative nursing manager (ANM) position via the Talent Management portal and select "Refer a Friend." All referrals must have a current resume attached at the time of referral.

📞 Recruitment and Staffing at 718-920-8440

Clinical Trial Spotlight

Fibroid Ablation Clinical Trial for Ultrasound Treatment of Uterine Fibroids

The purpose of this clinical study is to determine whether treatment with an MR-guided High Intensity Focused Ultrasound (MR-HIFU) system is effective in the treatment of symptomatic uterine fibroids.

Genders Eligible for Study:
Female

Ages Eligible for Study:
18 Years to 50 Years

To learn more about this study, contact:
Maureen Magnani at [718-405-8396](tel:718-405-8396) or mmagnani@montefiore.org.

EVENTS

Associate Recognition Event Einstein Campus Luau Thursday, June 26 | Noon–4:00 pm Cafeteria, Einstein Campus

Einstein associates are invited to celebrate a Hawaiian-style luau in recognition of their service to Montefiore.

SITES TO SEE

Stomp Out Sarcoma | http://www.cham.org/documents/cancer/SarcomaWalk2014_Flyer.pdf

The Pediatric Sarcoma Team at the Children's Hospital at Montefiore is the foundation of a unique multidisciplinary program. Join us on Saturday, July 19, for the 10th Annual "Stomp out Sarcoma" Walk, designed to raise awareness and funds that will be used toward improving the care of sarcoma patients. All are welcome to join this event, which will include a raffle, arts and crafts, and entertainment for the entire family.

Give to Montefiore | <http://www.montefiore.org/make-a-donation>

The generous contributions of our donors have helped make Montefiore a premier academic medical center, nationally renowned for its clinical excellence, scientific discovery and commitment to its community. With your help, we can continue our mission to provide compassionate, patient- and family-centered care, educate the healthcare professionals of tomorrow, discover new treatments through innovative research and advance the health of the people we serve.

