Montefiore Update March 14, 2016 REEPING ASSOCIATES IN THE KNOW

Show your Gratitude on Physician Appreciation Day

ontefiore appreciates all that our physicians do each and every day. On March 30, Montefiore will join the rest of the country in celebrating Physician Appreciation Day. This special day provides all Montefiore associates with an opportunity to formally express their gratitude to our physicians' for their commitment to leading-edge, compassionate care. Our physicians dedicate their energies to the greater good and further Montefiore's mission, vision and values. They also generously give their time to shape and mentor the next generation of physicians by teaching and inspiring them to become skilled and caring doctors. "Our doctors are a special breed of clinicians who are committed to the population we serve and who work tirelessly every day to make Montefiore the extraordinary place it is. Physician Appreciation Day is our opportunity to say thank you for their extraordinary efforts," says Jeffrey M. Weiss, MD, Vice President, Medical Affairs, Montefiore.

Do you know a physician who went the extra mile for a patient? Do you have any physician colleagues who extend themselves in a special way to mentor and teach a staff member? Are there any physicians who consistently



make Montefiore a better place to work? We invite all associates to submit a note of thanks by March 21 to a Montefiore physician, in honor of Physician Appreciation Day. These notes will be displayed during special Physician Day events throughout the health system on March 30.

Visit www.montefiore.org/physician-appreciation to share your note by March 21.

Colorectal Awareness Month Commences

On Tuesday, March 1, Montefiore's Department of Gastroenterology hosted a Colorectal Cancer Awareness Month kick-off event in the Grand Hall of the Moses Campus to help educate the community about risks and what they can do. Patient navigators were on hand to discuss their own colonoscopy experiences and walk people through the process. A gastroenterologist was in attendance to discuss screening and prevention.



Patient Navigators Elyssa Lopez, Xavier Lopez and Eunice Miranda were on hand to explain the colonoscopy experience and answer questions

In addition, the event featured cooking demonstrations and giveaways.

Montefiore and Einstein Participate in White House's Precision Medicine Initiative

ontefiore and Einstein were invited to participate in the White House's inaugural Precision Medicine Initiative Summit. Parsa Mirhaji, MD, PhD, Director, Clinical Research Informatics, Montefiore, and Research Associate Professor, Systems and Computational Biology, Einstein, was among an elite group of healthcare leaders from across the country who participated in a roundtable at the White House. The event focused on efforts to make genetic, clinical, and environmental data available to advance innovations in research, empower and engage patients with their own healthcare and personalize medicine.

Dr. Mirhaji pioneered Montefiore and Einstein's "semantic data lake," making it possible to participate in variety of large scale research and analytics projects aiming to improve personalized therapies and to identify what can be done to improve overall health outcomes at the community level. This innovation also fosters an engaged environment, whereby patients can easily access and review their personal health data, becoming better informed to participate in the clinical decision-making process with their healthcare providers.

"We are proud to be on the forefront of identifying how to best combine genomic data and electronic medical records to customize patient care and advance our intelligence of how to effectively address community health needs," says **Steven M. Safyer, MD**, President and CEO, Montefiore Medicine. "Montefiore is dedicated to providing individualized care to each patient who comes through our doors, and this goes beyond delivering a single diagnosis and recommended treatment. With Einstein, we are creating an unprecedented scientific resource that is redefining the future of healthcare delivery."

Epic Inpatient Training for Moses and Wakefield Campuses

Epic Super User Training begins on Sunday, April 10, followed by Epic End User Training on Sunday, April 24. Epic Training will occur at 2475 Saint Raymonds Avenue and 361 East Gun Hill Road. This training is intended to prepare all associates for the Epic go live at the Moses, Children's Hospital at Montefiore (CHAM) and Wakefield campuses.

Please contact your supervisor or manager to register for classroom training.



NEWS

Montefiore Celebrates Patient Safety Awareness Week

Patient Safety Awareness Week kicks off March 13, with an education and awareness campaign to promote healthcare safety. This year's theme, "United for Patient Safety," emphasizes and reinforces how every healthcare employee has a role to play in keeping patients safe and free from harm.

Did you know that one in 10 patients develops a hospital-acquired condition during hospitalization? This year Montefiore's Patient Safety Program is focused on preventing the spread of hospital-acquired conditions. Please join in our efforts to spread awareness about hospital-acquired conditions with this year's theme "The Spread Stops with Me." Be sure to follow proper hand hygiene, take standard precautions and communicate with other team members, family and staff. Resources are available to answer any questions.

For more information about Patient Safety Awareness Week, contact the Patient Safety Program at patientsafety@montefiore.org.

Clinical Trial Spotlight BRCA Community Study

Roughly one in 40 Ashkenazi (Central/Eastern European) Jews will have a BRCA gene mutation that will put them and members of their families at an increased risk for certain cancers. Knowing your BRCA status can help guide your medical decisions. Montefiore's genetics team, in collaboration with the Program for Jewish Genetic Health, is now offering subsidized BRCA testing as part of a research initiative exploring the benefits and challenges of bringing BRCA testing to the Jewish community at large.

Participants will:

- Attend a group genetic counseling session in NYC, and provide a sample for BRCA testing.
- Be responsible for a \$100 fee for the testing and processing.
- Receive testing results when they become available.
- Be asked to complete short surveys over the course of the study.

Participants must be at least 25 years old, have at least one Ashkenazi Jewish grandparent and have not had BRCA testing done previously. Study eligibility also will depend on personal/family cancer history.

For more information, contact 718-430-4156 or brca@einstein.yu.edu.

To search for other clinical studies being conducted at Montefiore, visit www.montefiore.org/clinicaltrials.

EVENTS



Team CHAMpions for CHAM—2016 TCS New York City Marathon

Team Champions for CHAM is accepting applications for the 2016 TCS New York City Marathon. Members receive guaranteed entry to the November 6 race by pledging to raise funds for CHAM. Spots are limited.

Visit www.montefiore.org/nycmarathon2016 to register.

Introduction to Knitting

Learn the basics of knitting to create a handmade baby blanket. Interested participants may donate their blankets for babies on Montefiore's Neonatal Intensive Care Unit.

Thursdays, March 10 – April 14 | 1:00 – 2:00 pm Camp Building, 1st Floor, Small Conference Room Wakefield Campus

To register, email healingarts@montefiore.org.

The Montefiore Einstein Center for Innovation in Simulation (MECIS) Scientific Symposium

Dena Goffman, MD, Director, Quality, Patient Safety and Simulation, Obstetrics & Gynecology and Women's Health; Clinical Director, Montefiore Einstein Center for Innovation in Simulation (MECIS), and Associate Professor of Clinical Obstetrics & Gynecology and Women's Health, Einstein, will present on the topic "Quality and High Reliability In Healthcare: Can Simulation Help?"

Tuesday, March 15 | 1:00 – 4:30 pm Forchheimer Medical Science Building First Floor Lecture Hall Einstein Campus

Medical Staff Dinner

All active members of the medical staff are encouraged to attend. Presenter to be announced.

Tuesday, March 15 | 5:30 – 7:00 pm Tishman Learning Center Grand Hall, Moses Campus

For more information, contact Keith Donlon at 718-920-5781 or kdonlon@montefiore.org.

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